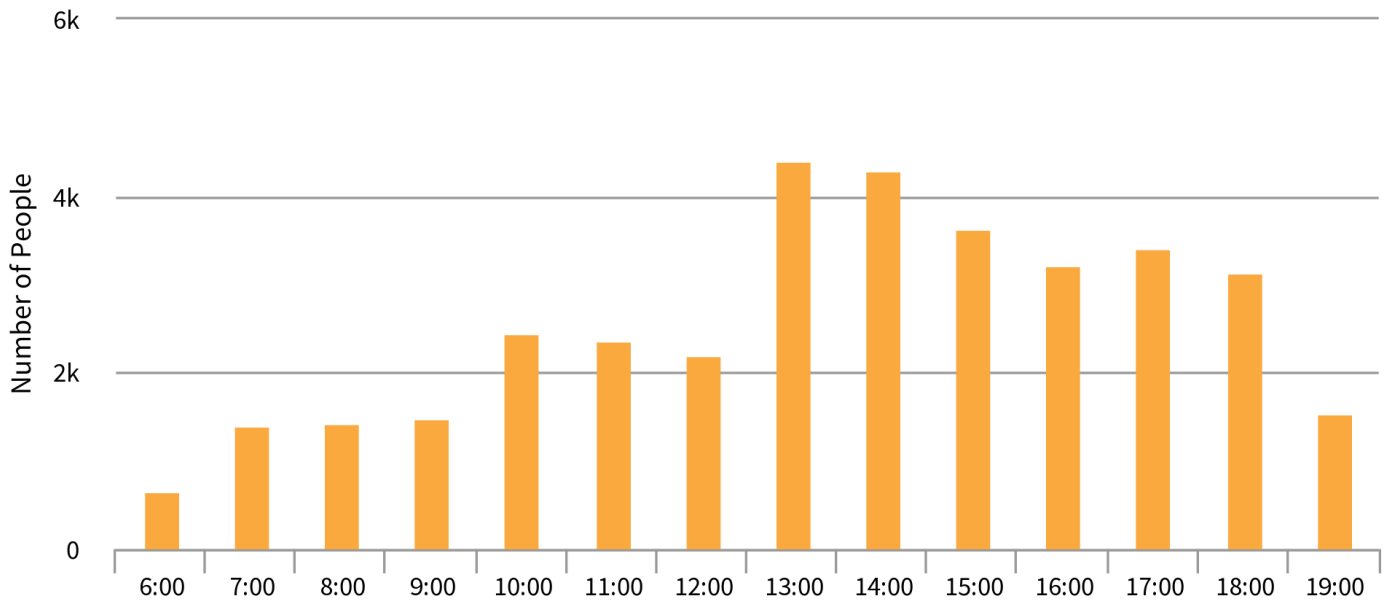# Daily Report

## Daily Report Example A
Nov 15, 2017

˘ >1=A1: /E
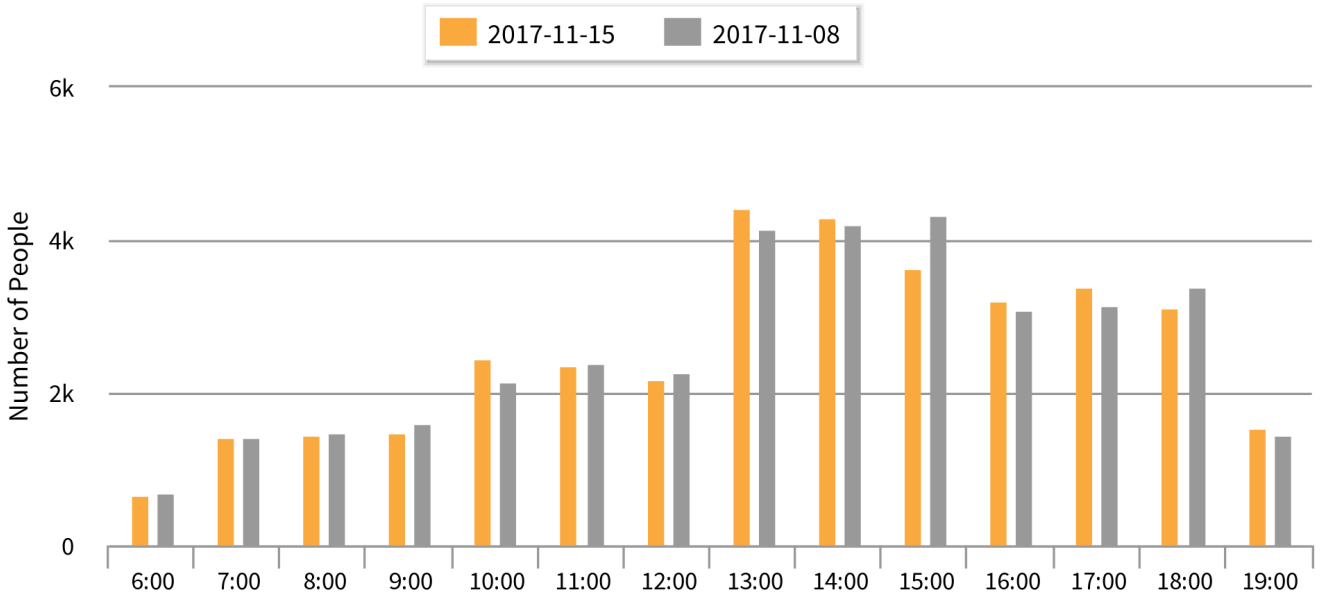
## Frequency : Location Vienna



| Hour | Frequency | % | Weather | °C |
|------|-----------|------|----------------------|-----|
| 6:00 | 670 | 1,88% | ◑ sky is clear | 0 |
| 7:00 | 1 415 | 3,96% | ≋ mist | 0 |
| 8:00 | 1 443 | 4,04% | ≋ mist | 0 |
| 9:00 | 1 486 | 4,16% | ≋ mist | 2 |
| 10:00 | 2 449 | 6,86% | ☀ sky is clear | 3 |
| 11:00 | 2 369 | 6,64% | ☀ sky is clear | 4 |
| 12:00 | 2 194 | 6,15% | ☀ sky is clear | 6 |
| 13:00 | 4 417 | 12,37% | ☀ sky is clear | 7 |
| 14:00 | 4 304 | 12,06% | ☀ sky is clear | 7 |
| 15:00 | 3 636 | 10,19% | ☀ sky is clear | 7 |
| 16:00 | 3 224 | 9,03% | ☀ sky is clear | 6 |
| 17:00 | 3 405 | 9,54% | ◑ sky is clear | 4 |
| 18:00 | 3 136 | 8,79% | ◑ sky is clear | 2 |
| 19:00 | 1 546 | 4,33% | ◑ sky is clear | 1 |
| **Total** | 35 694 | 100% | ☀ Clear | 2 |

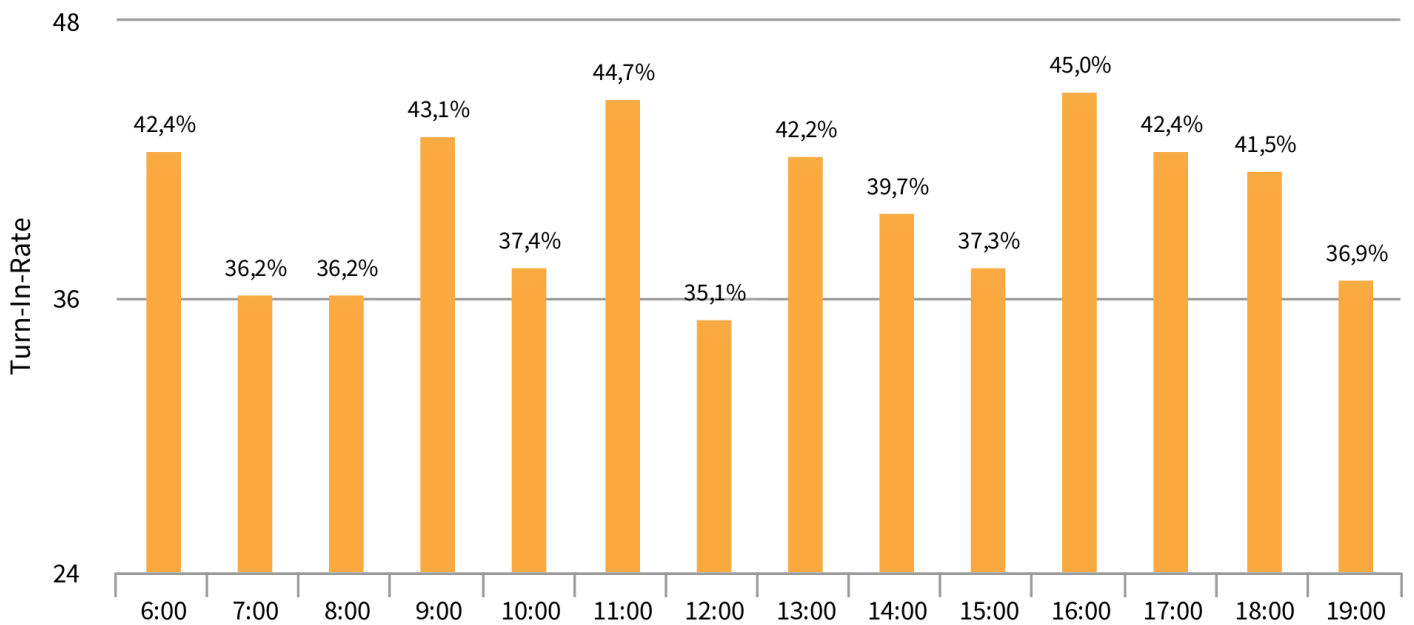| Sensor | Frequency | % |
|-----------------|-----------|--------|
| iCAT Tripwire 2 | 17 860 | 50,04% |
| iCAT Tripwire 3 | 17 834 | 49,96% |
| **Total** | 35 694 | 100% |

## Period Comparison

**2017-11-15**  **2017-11-08**



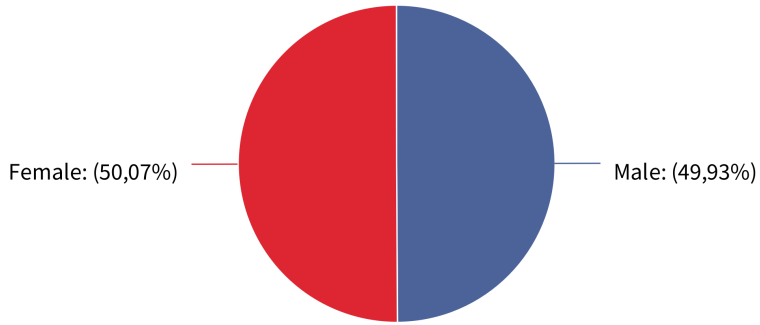| Date | Frequency | Difference |
|---|---|---|
| Nov 15, 2017 | 35 694 | 0% |
| Nov 8, 2017 | 35 821 | 0,36% |

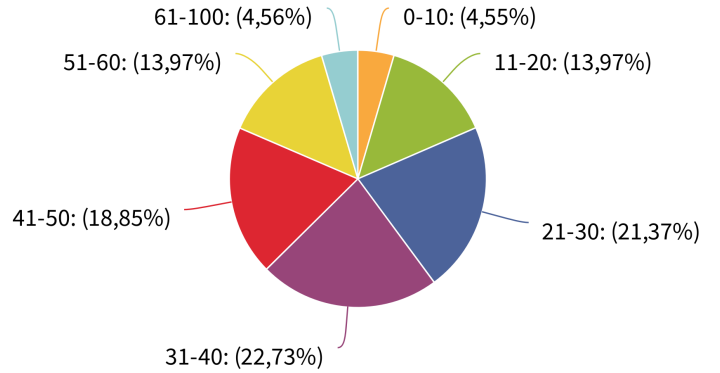# Sights (Turn-In-Rate)

## Sights (Turn-In-Rate) : Location Vienna

# Age & Gender

### Gender Segmentation: 2017-11-15
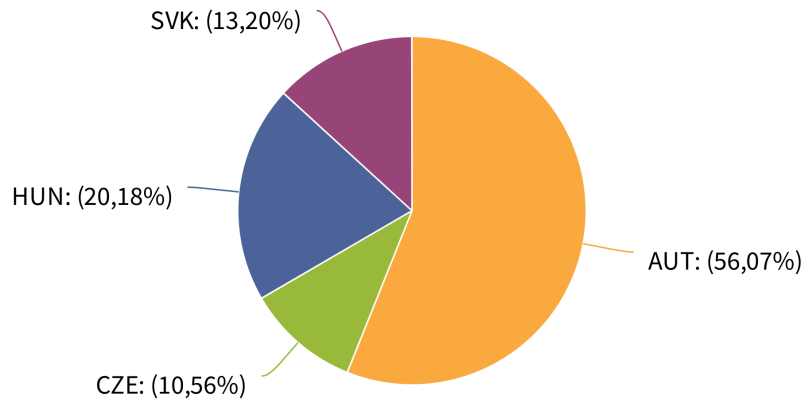
Female: (50,07%)     Male: (49,93%)

### Age Segmentation: 2017-11-15

61-100: (4,56%)     0-10: (4,55%)
51-60: (13,97%)     11-20: (13,97%)
41-50: (18,85%)     21-30: (21,37%)
31-40: (22,73%)

# Cars

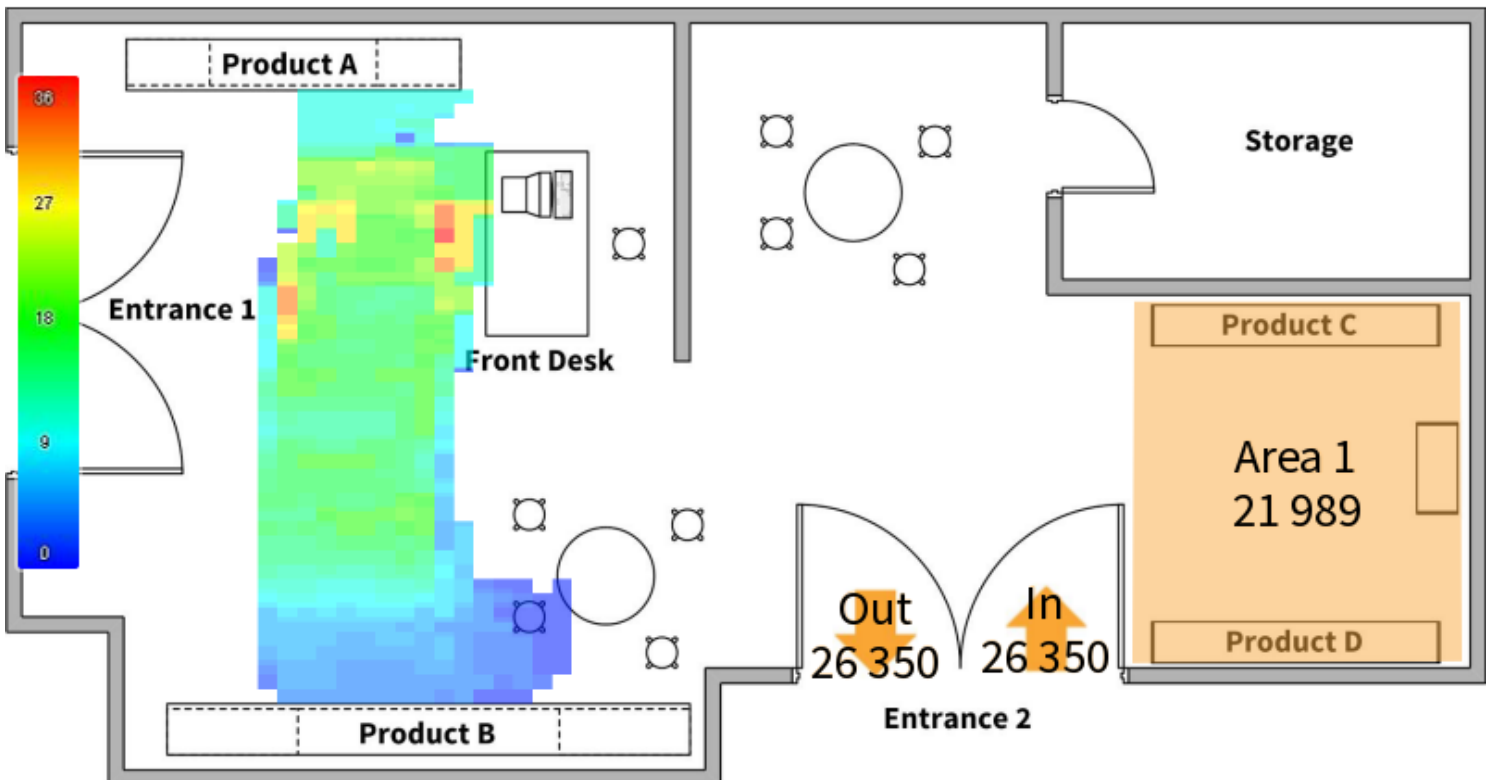### Cars by Country: 2017-11-15

SVK: (13,20%)
HUN: (20,18%)
AUT: (56,07%)
CZE: (10,56%)

| Country | Cars | % |
|---------|------|------|
| AUT | 10 835 | 56,07% |
| CZE | 2 040 | 10,56% |
| HUN | 3 900 | 20,18% |
| SVK | 2 550 | 13,2% |
| **Total** | 19 325 | 100% |

# Maps

Vienna
21 989

Total
44 202

Budapest
22 213

## Shop



Product A

Storage

Entrance 1

Front Desk

Product C

Area 1
21 989

Product D

Out
26 350

In
26 350

Entrance 2

Product B
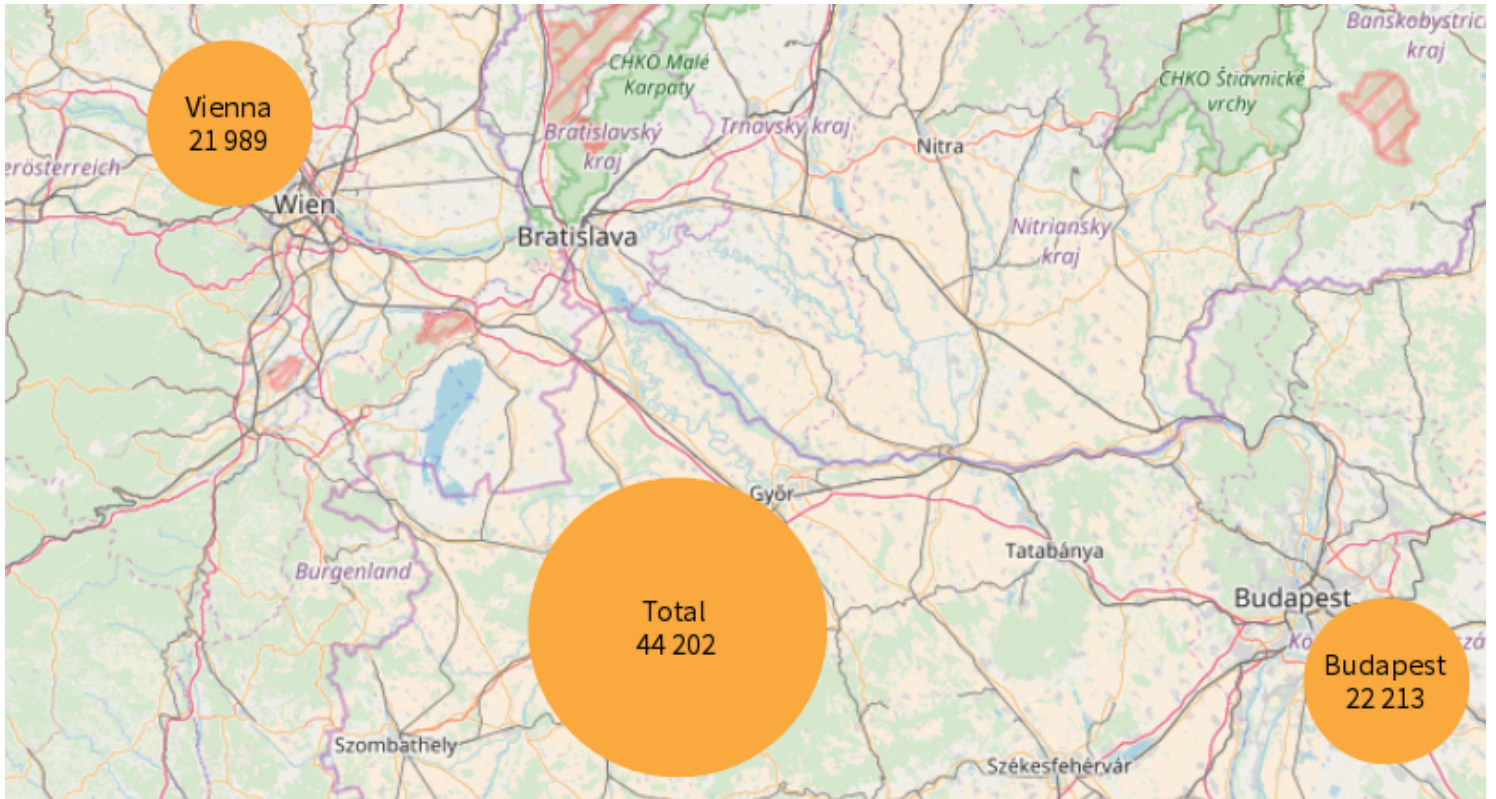
# Comments

2017-11-13 - 2017-11-18 : Special Sale: 25% Off