



Kohla-Strauss GmbH – BMW

The video management solution NETAVIS Observer helps with integrated video analytics, to protect high value automobiles and to solve incidents quickly.

Challenge

The authorized BMW dealer Kohla-Strauss GmbH faced the problem of frequent property offences like vandalism or car theft in both of his subsidiaries. It was necessary to invest in a solution to avoid such crimes in the future. Kohla-Strauss GmbH needed a system that could guarantee the preventive protection of assets.

Solution

To protect staff as well as high value assets, the CEO and Owner Mr. Mag. Kohla has chosen the flexible and robust IP-based video management platform NETAVIS Observer to govern the video surveillance installation.

High resolution network cameras provide HDTV (1080p) quality and therefore the possibility to identify individuals as well as number plates reliably and efficiently.



Outside normal business hours, all objects and individuals who are staying suspiciously long within the property are identified. This event causes an alarm in the emergency call service centre of G4S. Highly trained security operators verify the alarm and proceed according to the alarm plan designed together with the customer. Depending on the incident, authorities are alarmed and the client is informed about the occurrence.

False alarms are avoided due to high adjustment of technique and process. An intervention on-site by the authorities is executed only in case of a verified incident. Beyond that, NETAVIS video analytics module iCAT provides people counting data to be used for marketing purposes.

Benefit

The highly efficient video analytics module iCAT by NETAVIS detects suspicious situations. The integration of the video manage-

ment platform NETAVIS Observer with G4S emergency call service centre ensures the validation of the detected events prior to police alarm.

Full HD cameras from Axis ensure sharp video streams with colour fidelity. Cases of damage and theft could be prevented fully since the installation is deployed.

“With NETAVIS and G4S we found the ideal partners for this project. The flexible and robust solution in HD quality and the professional implementation by G4S Security Systems GmbH convinced us likewise.”

MAG. ERNST KOHLA
CEO AND OWNER
KOHLA-STRAUSS GMBH,
CERTIFIED BMW DEALER



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| SECTOR: | Automotive |
| LOCATION: | St. Michael, Oberpullendorf, Austria |
| PARTNER: | G4S Security Systems GmbH |
| SOFTWARE VERSION: | Netavis Observer 4, Basic Edition |
| SPECIAL FEATURES: | iCAT Stopped Object, iCAT Smart Tripwire, Control room integration |
| TECHNICAL DETAILS: | Currently 23 AXIS and 2 SONY cameras. One HP DL120 server in each of the two subsidiaries. |