

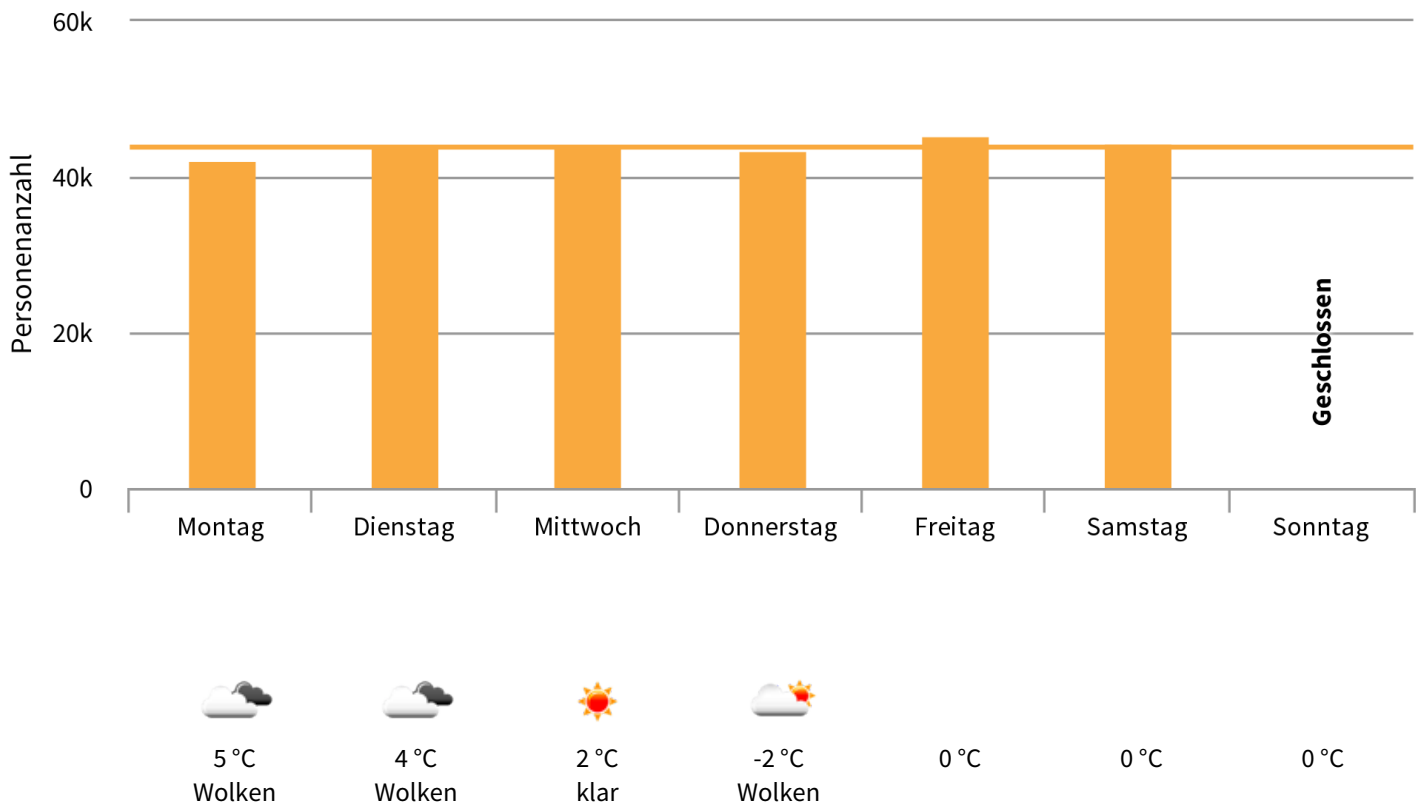
Wöchentlicher Report

Wochenbericht Beispiel A

2017 Woche 46 (13.11.2017 - 19.11.2017)

Frequenz

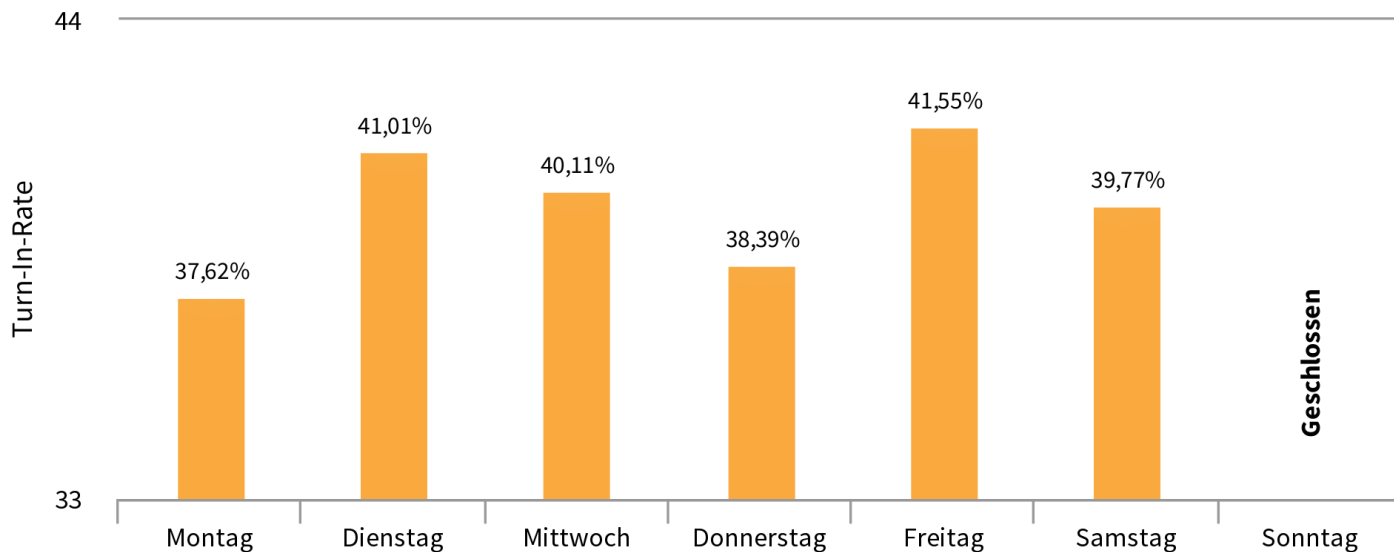
Frequenz : Standort Wien



Sensor	Mo	Di	Mi	Do	Fr	Sa	So	Gesamt	%
iCAT Tripwire 2	21 231	22 185	22 213	21 661	22 660	22 392	0	132 342	50,22%
iCAT Tripwire 3	21 021	21 981	21 889	21 762	22 625	21 908	0	131 186	49,78%
Gesamt	42 252	44 166	44 102	43 423	45 285	44 300	0	263 528	
%	16,03%	16,76%	16,74%	16,48%	17,18%	16,81%	0%		100%
Durchschnitt	43 921								

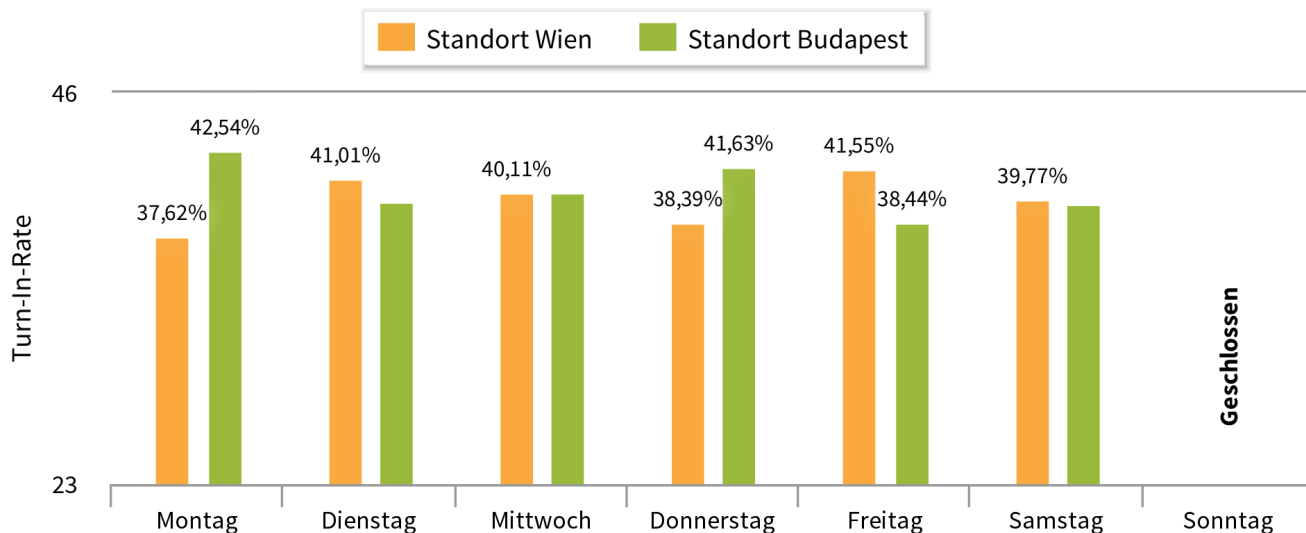
Passanten (Turn-In-Rate)

Passanten (Turn-In-Rate) : Standort Wien



	Mo	Di	Mi	Do	Fr	Sa	So	Gesamt
Passanten (Turn-In-Rate)	37,62%	41,01%	40,11%	38,39%	41,55%	39,77%	0%	39,72%

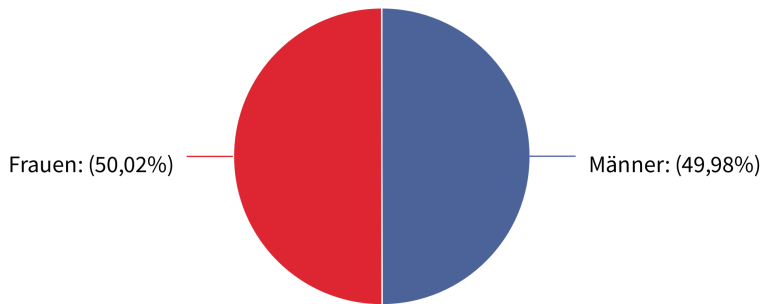
Standortvergleich



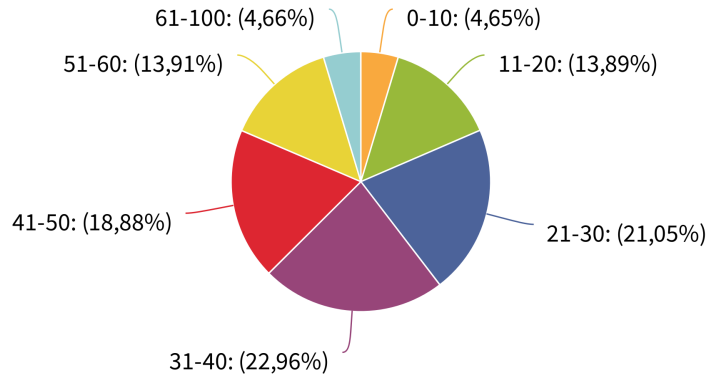
Standort	Turn-In-Rate
Standort Wien	39,72%
Standort Budapest	40,26%

Alter & Geschlecht

Geschlechtersegmentierung: Woche 46

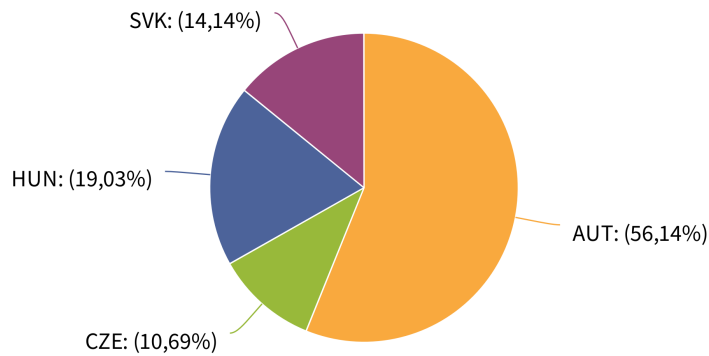


Alterssegmentierung: Woche 46



Autos

Autos nach Land: Woche 46

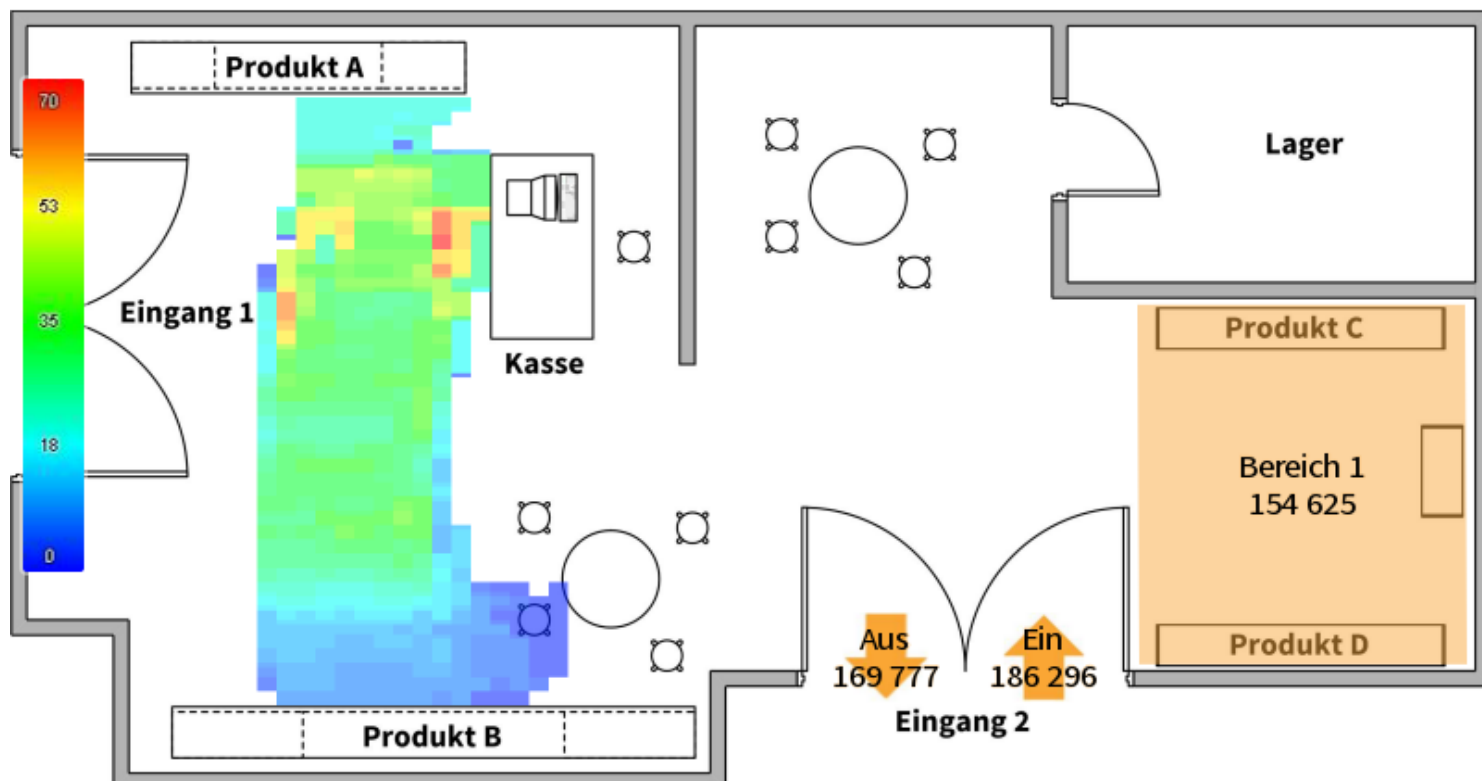


Autos nach Land

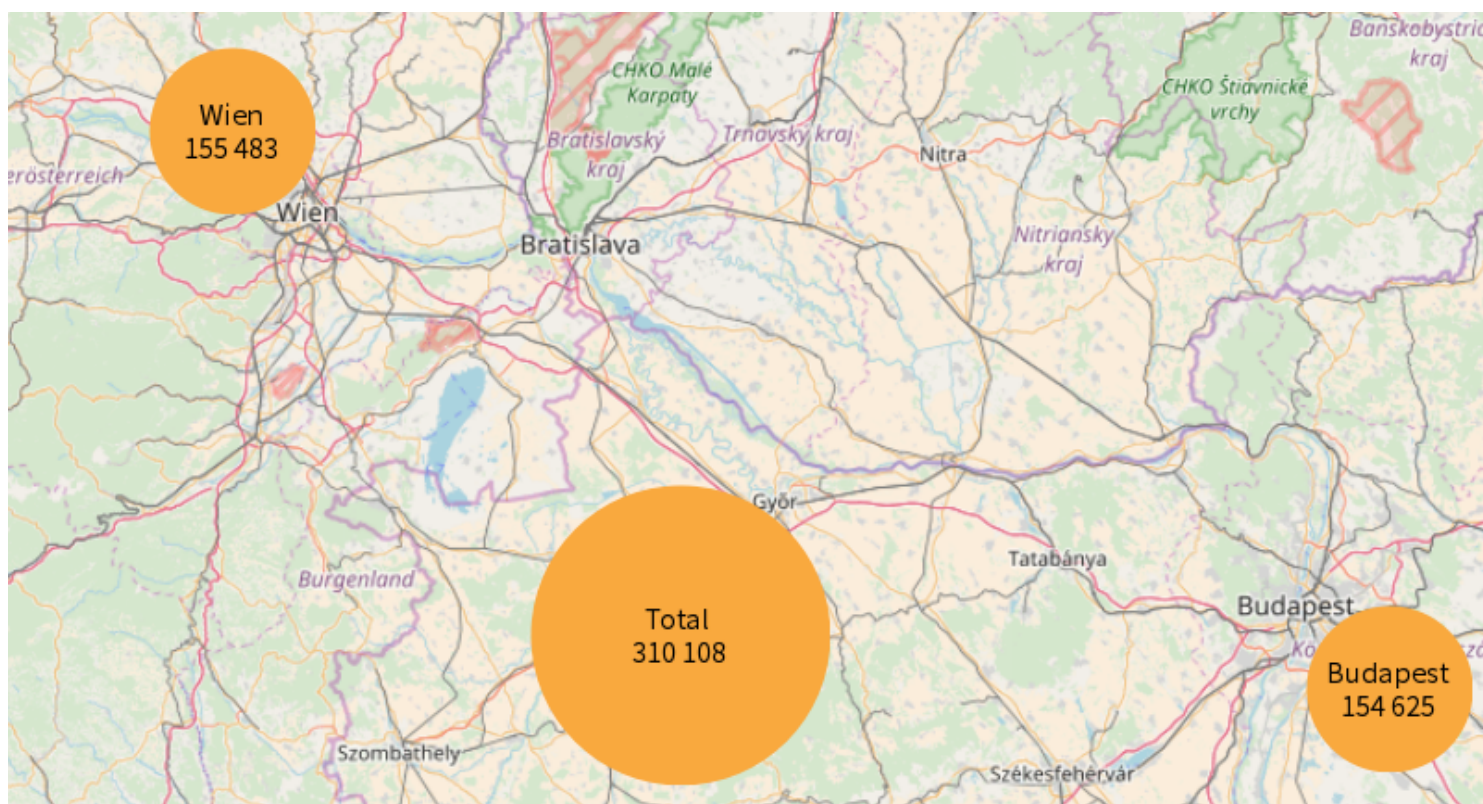
Land	Mo	Di	Mi	Do	Fr	Sa	So	Gesamt	%
AUT	13 145	13 035	10 835	13 475	12 980	11 385	0	74 855	56,27%
CZE	2 700	3 090	2 040	2 250	2 250	1 740	0	14 070	10,58%
HUN	4 950	4 200	3 900	4 050	4 020	3 930	0	25 050	18,83%
SVK	4 050	3 150	2 550	3 030	2 460	3 810	0	19 050	14,32%
Gesamt	24 845	23 475	19 325	22 805	21 710	20 865	0	133 025	
%	18,68%	17,65%	14,53%	17,14%	16,32%	15,69%	0%		100%

Karten

Filiale



Frequenzvergleich VIE-BUD



Kommentare

2017-11-13 - 2017-11-18 : Aktionstage: -25%